



President and Board Elections 2025

Election of President

Voting instructions,
candidates' statements
and photographs

NOTICE: The contents of candidate statements are provided by the candidates. Any enquiries about candidate statements should be directed to the relevant candidate. Candidate statements are not verified or endorsed by the Election Manager.



HERSEY, Nathan

Nathan Hersey is known for his contemporary and bold approach to advocacy, local government representation, economic development, policy and service to others. Nathan is an experienced Councillor, who has served as both Mayor and Deputy Mayor of South Gippsland Shire. Nathan holds a Bachelor of Arts, Diploma in Business Management and Human Resources Management and is a graduate of the Australian Institute of Company Directors. These qualifications, combined with nearly a decade of experience working for the Federal Government, plus real-life experience in business, Nathan is well equipped to lead the Municipal Association of Victoria (MAV). Nathan has successfully served on the MAV Board, playing a significant role in revitalising the organisation and contemporising its approach. With a proven track record in negotiation, legislation, and policy, Nathan's unique approach and strong advocacy skills are complemented by his passion and commitment to genuine engagement and relationship building. As MAV President, Nathan's key priorities will include strong representation of MAV, clear follow up from State Council motions, improved communication with members, financial sustainability of local government, meaningful engagement with State and Federal Governments, strong and effective advocacy to achieve meaningful outcomes, tackling cost-shifting and ensuring that local government receives its fair share.

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ANDERSON, Jennifer

I am thankful for the opportunity to serve as MAV President over the past three months and seek your support to continue in the role. My leadership in local government includes six years on the MAV Board, twelve years as a councillor in a peri-urban region, and chairing roles on regional local government associated boards. My experience gives me valuable insights into the capabilities of the MAV and the challenges and opportunities facing Victorian councils today. It has allowed me to build strong relationships with colleagues, government, and the wider sector. The MAV is currently focused on several key initiatives, particularly in housing, planning reforms, and state government cost shifting and levies, all of which significantly impact councils. If elected President, I aim to enhance how we demonstrate value to elected councillors, and to strengthen awareness across the sector and the community of the important role of the MAV. I am dedicated to representing the MAV with professionalism, encouraging collaboration, and advocating for the interests of local government to influence state and federal policies. For more information about me or to get in touch, please find me on LinkedIn at [linkedin.com/in/jennifera-anderson](https://www.linkedin.com/in/jennifera-anderson), or contact on 0408 273 670 or janderson@mrcs.vic.gov.au.

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SPONG, Aaron

I'm an experienced businessman having had over 20 years of real world experience in small business, financial management and dealing with various councils. I've also been involved and held many roles within community organisations throughout regional Victoria. I pledge to you and your council, that I'll represent your council to the state government and be a strong voice for all councils ensuring they always receive their fair share of revenue and support. It is vital that we receive this so councils across Victoria are able to deliver promises to their communities and constituents. I'll strive to help achieve the aspirations of all councils through collaboration as a collective voice and resources we will achieve outcomes that will benefit all our communities. Provision of better roads and maintenance, public transport, more housing, food security, support for businesses and better infrastructure overall are all high priorities for councils. I'm happy to travel anywhere in the state to help give the tools to empower others through insight and networking. You can't go wrong, Vote 1, Aaron Spong