

DETERMINATION

Requirements to include or change a political party logo for use on ballot papers

Electoral Act 2002, sections 45(4) and 51(2A)

Determination 005/2026

Keywords

Ballot paper, eligible political party, logo, Register of Political Parties, registered political party

Preamble

The registration of an eligible political party is governed by Part 4 of the *Electoral Act 2002* (Vic) (Electoral Act). Under section 45(3) of the Electoral Act, an application to register an eligible political party may include a request that the Victorian Electoral Commission (VEC) register a logo to be used in the printing of ballot papers in accordance with section 74 of the Electoral Act. A request by an eligible political party to register a logo must comply with section 45(4) of the Electoral Act.

A registered political party can request to change a logo currently registered in the Register of Political Parties. A registered political party may also request to add a logo if they do not have one. The application must include the requirements in section 51(2A) of the Electoral Act, which are substantially the same as those for eligible political parties seeking to register a logo. Under section 51(1A) of the Electoral Act, applications to amend the Register of Political Parties to enter a logo must be made at least 180 days before election day for a general election. Applications to change a logo must also be made at least 180 days before election day for a general election.

This determination outlines the requirements to include or change a political party logo for use on ballot papers.

Audience

The main audiences for this determination include:

- eligible political parties seeking registration
- registered political parties.

Determination

I, Sven Bluemmel, Electoral Commissioner for the State of Victoria, make the following determination in accordance with section 9(3) of the Electoral Act.

1. ***Requirements to include or change a political party logo for use on ballot papers***
 - 1.1. When a party logo is submitted for registration, it must meet the following specifications to ensure it is compatible for printing in ballot papers and related materials. Ballot papers are generated in the CMYK (Cyan-Magenta-Yellow-Black) workspace to comply with the colour model used in printing.
 - 1.2. A logo submitted by an eligible or registered political party must be:
 - 1.2.1. a vector graphic in Encapsulated PostScript (EPS) format
 - 1.2.2. 100% black in a CMYK colour space
 - 1.2.3. contained in a 10 mm x 10 mm frame and able to be reproduced in a 7 mm x 7 mm frame
 - 1.2.4. provided in a PDF file that complies with the International Standard ISO 32000-2:2020 as was in force on 22 March 2016
 - 1.2.5. smaller than 5 megabytes.
 - 1.3. Submitted logos must **not** include:
 - 1.3.1. live text
 - 1.3.2. transparency or overprinting
 - 1.3.3. custom halftone, transfer curve or colour profile settings.
 - 1.4. The VEC will apply a solid black frame of 0.75 point around the logo to ensure correct alignment on the ballot paper. If a logo does not meet the requirements determined by the VEC, the VEC takes no responsibility if the provided logo is unreadable or not clearly visible in the actual printed size when printed.
 - 1.5. Once registered, the logo will be printed adjacent to the name of the registered political party's endorsed candidate on any Legislative Assembly district election ballot paper and beneath the square printed above-the-line associated on any Legislative Council region election ballot paper including a group registered by a registered political party or a composite group registered by more than one registered political party.

Revocation of previous instrument

Determination 006/2022 ('Requirements to include or change a political party logo for use on ballot papers') made by the Electoral Commissioner on 31 October 2022 is revoked and replaced by this determination.

Start date of this determination

This determination comes into effect on 25 May 2026. It remains in effect until it is amended, revoked, superseded, or otherwise replaced.

Sven Bluemmel
Electoral Commissioner
Victorian Electoral Commission

25 May 2026

Document details

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— Version 2.0	006/2022	1 November 2022	001/2018	005/2026
— Version 3.0	005/2026	25 May 2026	006/2022	Not applicable

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